

DECEMBER 2020

DEVELOPING THE eHEALTH SECTOR FOR BENEFITS OF EVERY CITIZEN

PHASE wants to develop the eHealth sector, for the benefit of citizens and MSMEs, through innovative electronic tools and procedures, applied in Italy, Albania and Montenegro. Its activities focus on efficient treatment of heart-attacks, neurodegenerative and chronic diseases.

PHASE PROJECT SPECIFIC GOALS

- Proposing a complete shift in the traditional paradigm of the healthcare services
- Starting revolution that will require a change in current healthcare policies and institutions
- Boosting in eHealth business sector competitiveness that is retained as the main driver for innovation
- Empowering patients and caregivers in the cross-border area.

Cofunded under the Interreg IPA CBC Italy-Albania-Montenegro Programme

1. Promoting eHealth in cb Area by Stimulating local Economies

The PHASE project has set to achieve several ambitious goals – facilitate competitiveness of MSMEs in healthcare and e-health sector, boost the creation of eHealth digital MSMEs, increase competences and awareness about eHealth in public authorities and citizens and improve the health and quality of life of citizens in all three countries by using modern information and communication technologies (ICT) to increase self-management of healthcare and diseases.

2. Policlinic of Bari presents PHASE project

PHASE project was presented on Friday, 20 September 2019 at the Policlinic of Bari in the presence of the Albanian Minister of Health and Social Security Ms. Ogerta Manastirliu. The meeting was also attended by several representatives of the Mother Teresa Hospital in Tirana, the representative of the Managing Authority Italy-Albania-Montenegro Programme, as well as the representatives of the Puglia Region, Foggia Hospital, Tricase Hospital and Policlinic of Bari.

3. Kick off meeting in Bari

The kick off meeting of the thematic project PHASE was held on 3 and 4 October 2019 in Bari, Italy. Upon meeting in person for the first time during the course of this project, the partners had the opportunity to discuss in detail every aspect of project activities, including the managerial part of the project, work packages related to implementation, as well as the communication aspect.

4. Project partners' meeting

Due to the situation with the COVID-19 pandemic and the fact that there was no possibility to hold a meeting in-person, an online meeting of all partners on PHASE project was organized on 24 July. This meeting served as a good opportunity for all partners in order to synchronize the activities conducted by each institution and organization participating in the project. During the meeting, project partners discussed about the general communication from the Joint Secretariat regarding programme measures for COVID-19 and budget change status, as well as the Phase Project roadmap.

5. Workshop on PHASE Communications Strategy and Plan

A workshop between PHASE partners regarding Communications Strategy and Plan was held on 15 September online. External expert for communications of the partner responsible for communication activities, the Chamber of Economy of Montenegro, guided all the partners present at the meeting through the most important parts of CSP. In addition, the partners were informed of communication protocols in order to communicate effectively both internally and externally thus meeting our project communication objectives.

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Montenegro
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